

An aerial photograph of the Tokyo skyline at sunset. The sky is a mix of soft pinks, oranges, and blues. The city is densely packed with skyscrapers and buildings. The Tokyo Tower, a prominent red and white lattice tower, stands out in the center of the image. A semi-transparent dark grey rectangle is overlaid on the right side of the image, containing the title text in white.

# Inspired To Start Your Own Online Business?

Thea Westra

# Inspired To Start Your Own Online Business?

This blog post should help you a great deal.

Many people are looking for personal, financial freedom by way of an internet business.

I'm often contacted by friends **AFTER** they have invested a few thousand dollars (*not just a couple hundred dollars*) in either a web developer or a program, that promises the world. Please don't do that again! Several programs out there are truly excellent, HOWEVER...

...many internet business training programs were NEVER designed for people who are completely NEW to 'business on the internet', let alone new to 'business' or for people who are completely new to the 'internet'!

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I also know one person who bought a very expensive program which did not teach her how to set up a web site – there was precious little support once she was in the program.

By the time she really understood the program's content, and woke up to the “*what was what*” inside the member site, it was also too late for a refund.

# Inspired To Start Your Own Online Business?



This blog post is for you, if you are in a place of considering an internet presence for yourself and have NO IDEA WHERE BEST TO START!

At the blog post, I have added a video with step by step instructions for setting up a self hosted WordPress blog. You can change the theme later if the one shown does not suit.

# Inspired To Start Your Own Online Business?

Procrastinating  
to embark on  
your passion is a  
risky business,  
because  
tomorrow may  
never come!

-Alex Zar

[www.forwardstepsblog.com](http://www.forwardstepsblog.com)

I have also added links to the top tools used in my own business and my favorite affiliate programs.

Do not panic if you have no idea what all those are about as yet.

Simply view the two videos at the original blog post, then explore the links I have added below.

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Once you've done that, your creative thoughts will begin flowing and you'll have a ton of questions!

**Write down all your questions and send them to [my contact form](#).**

If your questions will help others who arrive here, I'll answer them in this blog post. If your questions are more personal to you, I'll answer them in a reply to you. Either way, I will reply to your email sent to my contact form.

Why am I offering this for free? It's simply my way of giving back, as I too had help when I began (way back in 2002).

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A BUSINESS HAS TO BE  
INVOLVING, IT HAS TO  
BE FUN, AND IT HAS  
TO EXERCISE YOUR  
CREATIVE INSTINCTS.

*-Sir Richard Branson*

[www.forwardstepsblog.com](http://www.forwardstepsblog.com)

Be sure to ask before spending money and copious amounts of time on anything, and I'll let you now if you're wasting your time & dollars or if an alternative route might be better.

**Hang onto the following links too. You WILL need them, sooner than later.**

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I use the **Bluehost** and the **Justhost** website hosting services (I have two, you'll only need one). Their customer service is fantastic. They've helped me out of several tight corners in my early days.

You will also need a service that collects your subscribers and emails your content to them at regular intervals. For that I use the **Aweber autoresponder service** for building your own email following.

You will then need a few tools or resources for creating your own free or paid offer, to entice subscribers for receiving your regular emails.

I have a collection of my **favorite online and business building tools**. I recommend exploring each of those, for the kinds of resources that will help you create your own offers.

If you do not yet have your own product to sell, or want to augment your own collection, then I have a list of **some of my favorite affiliate programs here**.

As “they” say: SUCCESS comes before WORK only in the dictionary! 🤔

So get moving!

**Send me your questions** so I can fill this blog post with the very best advice.

If I do not know an answer, then I have plenty of great online friends who will know.

You will also want to view this “Passion to Profit Academy” video, by my good friend Vitaly Geyman, before you send your questions...

Here, below this video, is where I will answer your questions.

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The more simple and basic your questions, the better.

Many absolute beginners will visit this page and I want to make it relevant to beginners.

Other visitors will have the same kinds of questions as you. Your name will remain private.

## QUESTIONS & ANSWERS:

**Q:** What domain name should I choose for my site?

**A:** Incorporate your business name into your web domain or, use your business name as your web domain. Make sure your name is easy to spell and say. Keep it short (you'll be typing it many times over). Although .com is desired and preferred, there is nothing wrong with a .net or other. Avoid numbers, letters, abbreviations, strange spellings and anything else that might confuse. If you're able, buy all forms of the domain name, for example, if your domain is google, buy google.net, google.org, google.info etc. As your business grows, many will want to ride your coat tails. They may publish not so desirable content on those sites and visitors may mistake them as being authored by you. Also, buy all forms of your own name e.g. theawestra.com etc. to avoid others using your success to create a totally unrelated web site. Place a simple opt in gift at those pages when they're found. I also recommend choosing the privacy option that a hosting service offers when you buy your domain name(s). Costs a little extra, however it is worth doing.

